

20 February 2023

## **Atlassian's Amy Glancey Joins BESydney Board**

BESydney has welcomed a new Independent Director, Amy Glancey, to the strategic event bidding organisation's Board.

Announcing the appointment, BESydney Chair The Hon. Bruce Baird AM said, "Throughout the comprehensive search process, Amy was a standout, bringing a fresh perspective as well as a unique skill-set and connectivity to the tech sector globally, which is a priority growth area for our business."

As Chief of Staff at Atlassian since 2018, Ms Glancey is the executive responsible for leading the agenda of the Co-Founders/Co-CEOs, and Office of the CEO. Software tools provider Atlassian is one of Australia's biggest tech success stories, recently signing as the anchor tenant of the city's Tech Central precinct being developed with the ambition of being the most inclusive, welcoming and sustainable innovation hub on the planet.

Joining Atlassian in 2016 as the Director of Communications for APAC, Amy expanded her remit to Director of Communications for Global Markets covering APAC & EMEA footprints. Prior to Atlassian, Amy spent four years at Groupon where she led the communications team across 14 markets in APAC. Prior to Groupon, Amy held various roles across the US, UK, and APAC in both the private and public sector.

Ms Glancey said, "I'm excited to join a team whose role it is to spotlight this amazing city. Sydney is a world-class leader in innovation, creativity and ripe with opportunity. I'm looking forward to helping support new, bright ideas that can drive commercial and cultural impact for the city."

Ms Glancey joins the Board this month with her first meeting on 22 February 2023, and her appointment is for a three-year term.

More on the BESydney Board here <https://www.besydney.com.au/about-us/board/>

For more information on BESydney go to [besydney.com.au](https://www.besydney.com.au).

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### **About Business Events Sydney (BESydney)**

BESydney is the harbour city's convention bureau, providing practical, free assistance to those planning events in Sydney and New South Wales. We are independent, not-for-profit, supported by the NSW Government, City of Sydney, and event industry stakeholders. BESydney has over 50 years' experience with a global team spanning Asia, Australia, Europe and the Americas, we pride ourselves on providing seamless advice and support throughout the event lifecycle, to both domestic and international clients.