

Anoulack Chanthivong

Minister for Better Regulation and Fair Trading, Minister for Industry and Trade,
Minister for Innovation, Science and Technology, Minister for Building,
Minister for Corrections



David Harris

Acting Minister for Jobs and Tourism

Media Release

World-leading EduTECH Congress and Expo returns to Sydney

11 July 2024

The latest technology and trends shaping the future of the EdTech sector will be on show in Sydney next year when one of the world's largest education events returns to NSW.

Sydney will host the EduTECH Congress and Expo with events occurring from 2025-2027, generating an anticipated \$24 million in direct expenditure for the NSW economy over the next three years.

Bringing together more than 10,000 academics, training providers and innovators, the event will provide the opportunity for industry leaders to share their insights and groundbreaking technologies that are changing the way people teach and learn around the globe.

The event attracts more than 350 speakers and includes hundreds of exhibitions with tech demonstrations covering the latest in developments at the cutting edge of education including artificial intelligence and augmented reality, robotics and 3D printing.

The event will highlight NSW as a world-leading EdTech destination and showcase local businesses to investors and global clients to support their growth and exports into new international markets.

The NSW Government was supported by Business Events Sydney (BESydney) to secure the EduTECH Congress and Expo, with next year's event to be held 12-13 June 2025 at the International Convention Centre Sydney.

For further information visit <https://www.study.nsw.gov.au/industry/education-technology/>

Quotes attributable to Minister for Industry and Trade Anoulack Chanthivong:

"Sydney is the natural home for the EduTECH Congress and Expo – we hosted the first event back in 2011, and while it's moved around the country since then, it's great to have it back in the city where it all began.

"NSW has a diverse EdTech sector – we're home to 273 companies that are transforming the way teachers teach and students learn, and we look forward to showcasing many of their innovative products and services at the expo next year."

Quotes attributable to Acting Minister for Jobs and Tourism David Harris:

"NSW is a leading hub for education technology with the sector employing 7,300 people and worth \$1.4 billion annually, which represents 39 per cent of Australia's EdTech revenue.

"Securing the EduTECH Congress and Expo for the next three years is a great outcome, expected to inject \$24 million into the NSW economy.

"Business events like these not only help develop the sector, they inject revenue into businesses across the visitor economy."

Quotes attributable to BESydney CEO Lyn Lewis-Smith:

“The anchoring of the EduTECH Congress and Expo with the NSW EdTech Summit in Sydney for the next three years will generate innovation and productivity outcomes for years to come.

“The need to skill, reskill and upskill our future workforce is crucial if we are to be at the forefront of transitioning our nation’s economy.

“Sydney, as a digital innovation leader in the education sector, is the perfect location to showcase our state’s brightest minds and achievements in the field, attract more students to our excellent institutions, and to grow local and APAC collaboration opportunities.”

Quotes attributable to EduTECH Project Director Arron Penman:

“We’re thrilled to bring the EduTECH Congress and Expo back to Sydney as the anchor event for the NSW EdTech Summit.

“This unique and exciting platform fosters collaboration and innovation, positioning NSW as a global leader in education technology.”

MEDIA:

Marnie Procter | Minister Chanthivong | 0409 398 878

Matt Porter | Minister Harris | 0407 239 578