

29 October 2024

BESydney Celebrates Health & Life Science Wins that will Showcase the City's Innovation and Research

Sydney has been announced as host city for the 59th Congress of the International Society of Paediatric Oncology (SIOP) 2027 as well as the 39th World Congress of Audiology (WCA) in 2030.

The SIOP Congress is anticipated to attract 2,200 paediatric cancer specialists to Sydney from across the world over four days, generating \$7.7 million in direct expenditure. The WCA is expected to attract 1,000 delegates over four days and is estimated to be worth an estimated \$5.9 million in direct expenditure to the local economy. Both events will be held at the International Convention Centre Sydney (ICC Sydney).

SIOP was established in 1969, by a group of specialists at the Institut Gustave-Roussy in Paris, with the mission to advance the study and care of children with cancer. This goal was expanded to include the advancement of basic research as well as clinical studies, the inclusion of nurses, other health professionals and parents, and the organisation of teaching and outreach programs to improve childhood cancer care in underdeveloped communities.

Australia is a leader in the paediatric oncology field with [ZERO Childhood Cancer Program](#): the most comprehensive precision medicine program for children in the world and Sydney's [Minderoo Children's Comprehensive Cancer Centre](#) (opening in 2026), the southern hemisphere's first children's comprehensive cancer centre.

Kids Cancer Centre, Director and Bid Leader, Dr Richard Mitchell said, "Collaboration is key to improving outcomes for children's cancer and has been the bedrock of advancing the field for decades. Hosting the annual World Congress in Sydney will allow us to build new collaborations with the international community, leading to more therapies and better outcomes for Australian children with cancer. It will also allow us to showcase Australia's amazing research and cutting-edge clinical care, and an opportunity to share our knowledge and skills with the international community."

AudA President, Dr Barbra Timmer said AudA was delighted to open an important opportunity to showcase regional audiology innovation, research, practice and industry including local technical tours of state-of-the-art facilities, while fostering global ties.

"The International Society of Audiology's decision to award Sydney 2030 opens up the world stage to our region to deliver a world-class scientific program that showcases our research, innovation

and clinical leadership while driving connection across the world to benefit global hearing health," she said.

BESydney CEO, Lyn Lewis-Smith said "We are incredibly proud that Sydney will be hosting these business events of immense value and significance for the global healthcare community. They are powerful vehicles for change that impact the lives of many globally".

Tourism Australia Managing Director, Phillipa Harrison said supporting Business Events Sydney's successful bid to host the Congress of the International Society of Paediatric Oncology via the Business Events Bid Fund Program presented a great opportunity for Australian tourism.

"Given the importance of business events to our tourism sector, we are so pleased to be supporting this latest event win for Sydney through Tourism Australia's Business Events Bid Fund program," she said.

For more information on Business Events Sydney (BESydney) visit our website besydney.com.au.

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For media information contact BESydney, Sarah Stevenson, sstevenson@besydney.com.au / +61 2 9332 5213.

About Business Events Sydney (BESydney)

BESydney promotes Sydney as the pre-eminent Asia-Pacific business visitor destination and acquires strategic business events that deliver economic and social impact for Sydney, NSW and global communities. We are independent and not for profit, supported by the NSW Government, City of Sydney and industry. BESydney.com.au