

Content Pack

business
events
sydney



About Sydney

(the short version)

Let's meet in Sydney! The economic powerhouse and innovation gateway for Australia, Sydney is a leading research hub with bright minds and business connections just waiting to welcome you. A diverse global city alive with energy and culture, its brains are matched only by its incredible experiences and outstanding beauty – from shimmering waterways, leafy parklands and golden beaches to icons like the Sydney Opera House and Harbour Bridge. See the sites, by foot or by ferry. Explore the museums and galleries. Learn from First Nations Australians' knowledge, culture and history. Taste local flavours at top rated restaurants and cafes. Listen to live music. Drink in an underground or rooftop bar, brewery or distillery. Catch a cultural show or cricket match. Swim in a harbour pool. Day trip to World Heritage wilderness. Or just laze on a local beach. Whether programmed or planned in delegate downtime, there are endless unforgettable experiences to be had in Sydney!

About Sydney

(with a bit more flavour)

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Food & drink

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Sydney might be relaxed but it is serious about its food and drink. It has a dedicated [coffee culture](#), commitment to brunch, and a range of great [bars](#) and [restaurants](#) – from the affordable to the flash – with cuisine that spans Asian-fusion, fresh seafood, modern Australian, and European and Middle Eastern cuisine. In the inner city, [popular dining districts](#) include [Barangaroo](#) – our newest waterfront precinct with fine dining options – [Chinatown](#), [Chippendale](#), [Potts Point](#) and [Surry Hills](#). In the CBD, you can also find [YCK Laneways](#), a buzzing late-night precinct with small bars, dining and entertainment.

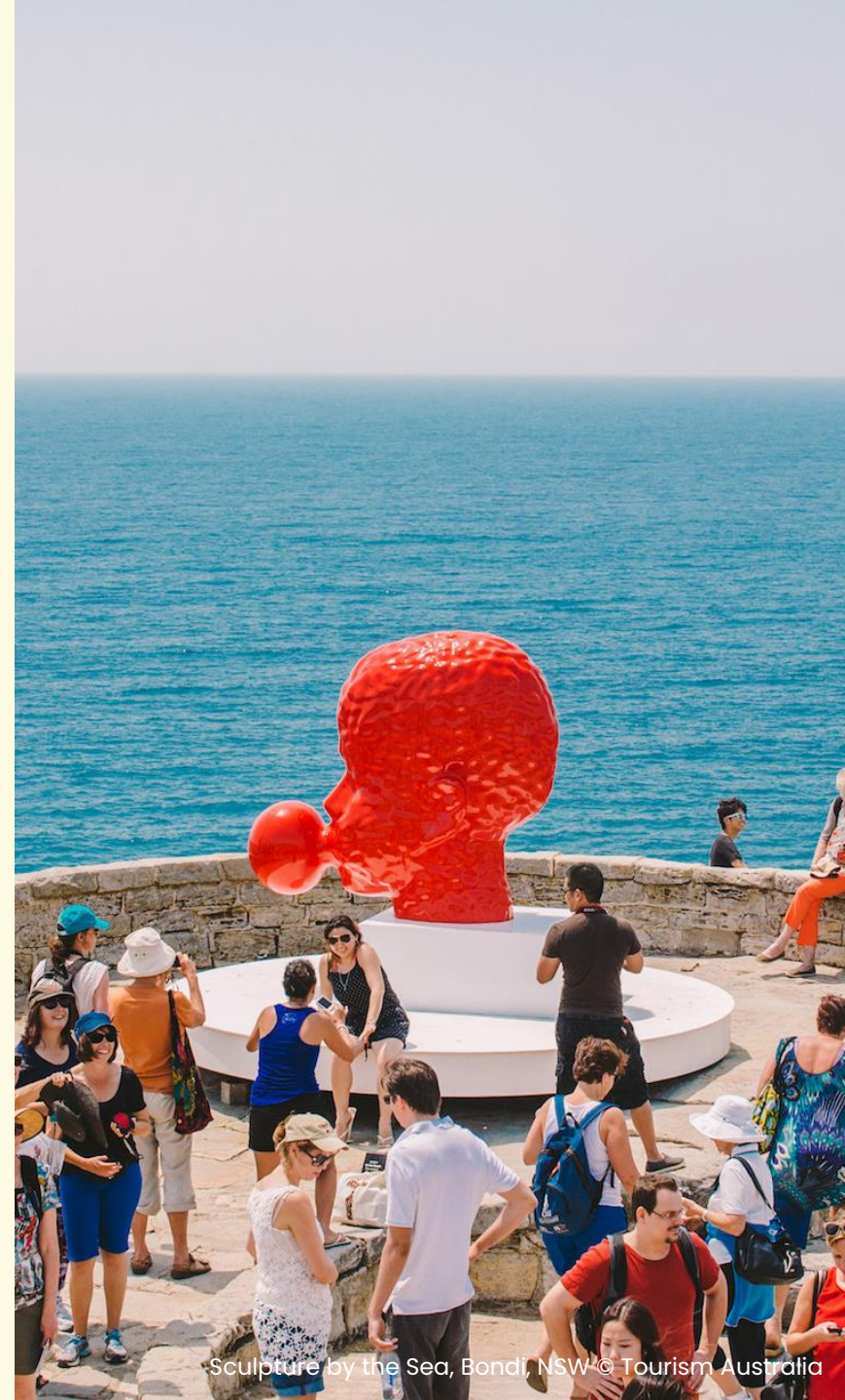


The Dining Room by James Viles, Park Hyatt © Destination NSW

Cultural life

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Sydney is rich with cultural diversity. It is home to a truly diverse population and welcomes people with a range of identities, perspectives and experiences including people from different cultures – with more than 40% of Sydneysiders born overseas – people young and old, and LGBTIQ+ communities. This makes for a thriving cultural scene, with First Nations [arts](#) and [cultures](#); libraries, [galleries](#) and [museums](#); [live music](#); and performing arts – from [opera](#), [musicals](#), [ballet](#) and [theatre](#) to [contemporary dance](#), [comedy](#) and drag shows. Find upcoming cultural highlights in the DNSW [calendar of events](#).



Sculpture by the Sea, Bondi, NSW © Tourism Australia

Sporting life

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Whether you are a spectator or participant, Sydney has an action-packed [sports calendar](#). If you are looking for [something to watch](#) there are plenty of options, from test-match and one-day cricket and yacht races on Sydney Harbour, to rugby union, rugby league, AFL and soccer matches at stadiums across the city. And if you are feeling active, Sydney has great options for [running](#), [cycling](#), [golfing](#), [kayaking](#), [sailing](#), [snorkelling](#) and [surfing](#).



First Nations culture, knowledge and history

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Australia is home to the oldest continuous living culture in the world. Aboriginal and Torres Strait Islander peoples are the First Nations people of the land we call Australia. There are hundreds of nations and each speaks its own language, with distinct dialects and cultural beliefs. The First Nations people of Sydney are the Gadigal of the Eora Nation. There are many opportunities for visitors to [engage with First Nations knowledge, culture and history](#) – from tours of the city’s parks, gardens, waterways and icons (like the Harbour Bridge) guided by First Nations people to museum and gallery exhibitions and [contemporary dance theatre](#).



Aboriginal Cultural Tour in Barangaroo, Sydney © Destination NSW

Explore beyond the city

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Sydney is the capital city of the state of New South Wales (NSW). Beyond the city there is much to explore, from wine regions, oyster farms and towns with incredible restaurants to mountain ranges, beaches, rainforests and snowfields. While you are here, you might want to make the most of things and [visit NSW](#).



Did you know?

1

Sydney is the capital city of New South Wales (NSW)
Australia's largest state economy valued at almost AUD\$700 billion

2

Sydney is the largest city in Oceania

3

More than 50% of Sydneysiders were born outside of Australia

4

Almost 40% of Sydneysiders speak a language other than English

5

Sydney has more than 100 beaches within its city limits

6

46% of Sydney is green space, including parks and gardens

Did you know?

7

There are 170 art galleries and 79 museums in Sydney

8

There are almost 20,000 restaurants and 802 bars in Sydney

9

Sydney Airport is the main international air terminal for Australia, with more than 220 direct flight routes from 27 countries, operated by 65 airlines

10

Sydney has six world-class universities

11

In 2023, Western Sydney University ranked 1st for impact worldwide (and a further 3 ranked in the top 50)

12

Sydney is a base for 60% of Australia's fintech's, 24% of which are founded by women and 14% of which are valued at more than AUD\$100 million.

Accolades

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Top 5 city in
Safe Cities
Index 2021

for digital, health,
infrastructure,
environmental and
personal security
(4th)



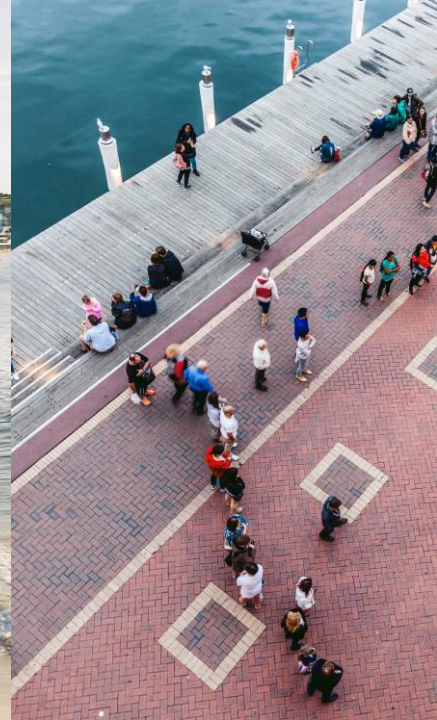
Top 20 in
Global Cities
Index 2022

for global flows of
capital, people and
ideas (17th)



Top 20 most
innovative
cities
worldwide in
2023

Innovation Cities
Index 2023 (18th)



Top 30 in
Global
Destination
Sustainability
Index 2022

for economic,
environmental and
social sustainability
(27th)