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BESydney Kicks Off 2023 with Bid Win Announcements -Health & Life Sciences Holding Strong in Sydney-

Business Events Sydney (BESydney) today celebrated a robust return of global events to the harbour city, announcing a series of international bid wins over the festive season that will bring in an additional AU\$13M in direct expenditure to the local economy from 2023 through to 2026.

“It is great to see a strong global interest in Sydney for health and life sciences events coming through, particularly as the NSW Government and the university and private sector are investing in the development of the Westmead Health and Innovation District which will soon be a global centre for new discoveries, commercialisation, treatment, education and training,” said BESydney CEO, Lyn Lewis-Smith.

On top of health and life science events already secured for 2023 including FDI World Dental Congress, World Conference on Family Doctors (WONCA) and the World Congress on Safety and Health at Work, the BESydney bidding team can announce Sydney will host:

- **Global Health Security Conference 2024** with 800 delegates gathering at the International Convention Centre Sydney (ICC Sydney) from 18-21 June 2024. BESydney estimates the conference will generate AU\$3.4M to the local economy. The Global Health Security Network connects people from across the fields of public health, medicine, veterinary science, agriculture, government, security, international relations, sociology and anthropology to examine the progress in strengthening health systems and identify the gaps and opportunities for enhancing our ability to respond to future adverse health crises.
- **International Symposium on Pediatric Neuro-Oncology (ISPNO) 2026** attracting a further 800 delegates from 10-12 June 2026. Estimated to be worth AU\$2M to the local economy, ISPNO is by far the largest international scientific meeting of multidisciplinary professionals in research, diagnosis, treatment, and rehabilitation of children and adolescents with tumours of the Central Nervous System.

The festive season also saw a much-welcomed return of the lucrative global Corporate and Incentive event market with BESydney bringing in five major wins with a combined estimated direct expenditure of AU\$7.5M that will see Sydney welcoming almost 1,500 delegates from Hong Kong, India, Singapore, UAE, London and Malaysia in February, March and April including **Mahindra & Mahindra Dealers Incentive** and **Hyundai National Dealers Conference**.

For more information go to [BESydney.com.au](https://besydney.com.au).

- Ends -

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About Business Events Sydney (BESydney)

BESydney promotes Sydney as the pre-eminent Asia-Pacific business visitor destination and acquires strategic business events that deliver economic and social impact for Sydney, NSW and global communities. We are independent and not for profit, supported by the NSW Government, City of Sydney and industry.